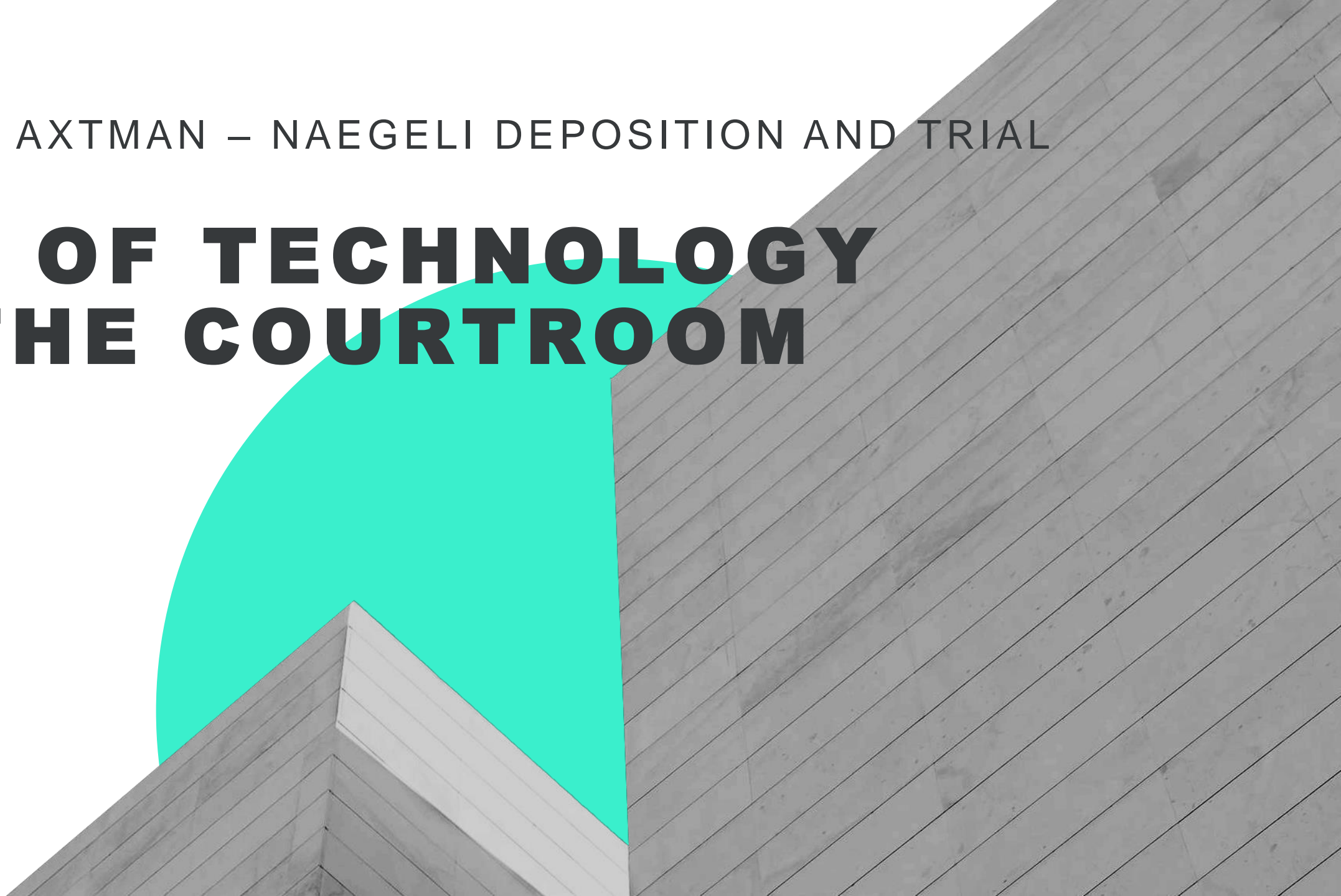


CARSON AXTMAN – NAEGELI DEPOSITION AND TRIAL

USE OF TECHNOLOGY IN THE COURTROOM





COURTROOM TECHNOLOGY- WHY IS IT IMPORTANT?

1. COMPELLING, QUICK, AND EFFICIENT
2. OFFERS A COMPETITIVE ADVANTAGE OVER OPPOSING COUNSEL
3. SAVES TIME AND EFFORT – ALLOWS YOU TO FOCUS ON YOUR CASE
4. AMONG OTHER REASONS...



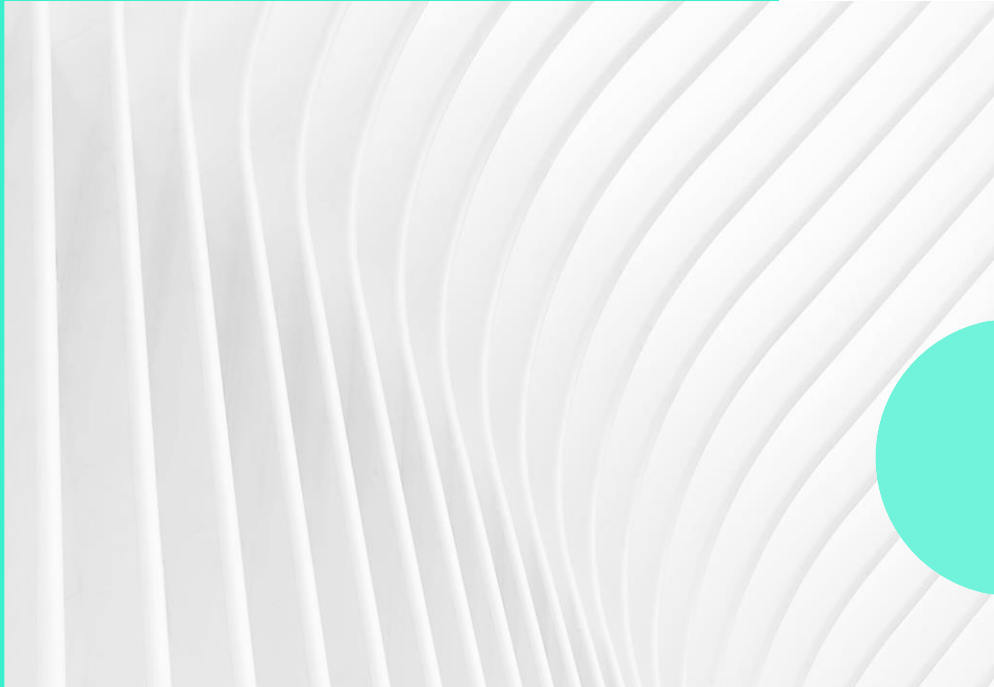
HOW DO WE APPLY THE TECH?



SCOUTING A COURTROOM



PREPARATION!!



- ✓ If you don't prepare sufficiently, that will show in your presentation – technology is your ally when it comes to prep. Judges and juries alike will remark how professional your presentation is when technology is used right.
- ✓ The six P's – You get out what you put in!
- ✓ The trial technology helps to compartmentalize documents and makes the presentation more seamless.

DOCUMENT MANAGEMENT AND ONCUE

The screenshot displays a document management application interface. At the top, a navigation bar includes options: "Add Media", "Annotate Documents", "Edit Designations", "Link Docs to Video", "Create Presentations", "Build Notebooks", and "Custom". A "Go LIVE" button is located in the top right corner.

The left sidebar, titled "Media Bar", contains a "Find:" search field and a "Documents" list. The list includes items labeled P6 through P30, with P19 highlighted. Below the documents list are sections for "Videos", "Transcripts", "Designations", "Presentations", and "Notebooks".

The main "Viewer" window shows a document page. The page features a logo with the letters "WJ" and the text "DEVELOPMENT THAT DRIVES BUSINESS RESULTS". At the bottom of the page, there are three columns of text: "CONFIDENTIAL SUBJECT TO PROTECTIVE ORDER", "CONFIDENTIAL 0019.1", and "WJI-MDL2545-00801011".

At the bottom of the viewer window, there are navigation arrows and the page identifier "P19".

WHO ARE THESE JURORS, ANYWAY?

- They are your average Joe or ordinary Jane – they are essentially me
- Be memorable – stick with them after you've made your case
- How does this apply to what types of documents or evidence you show them?



ONCUE AND DESIGNATIONS

"This is the best trial presentation software out there. Makes me a better trial tech, fast, efficient, and most importantly reliable. Don't go to trial without it."

Jim Doyle | @Trial, Inc.

"At first I was a little unsure of the new version until I started to learn and work with the new features. It is simply the best and so much easier than the older version. I love the Designation Wizard and the ability to export scrolling text. I will say this again: the support team is so responsive and helpful. No other trial software comes close."

James O'C Gentry, Esq. | Gentry & Associates

"I wanted to let you know how excited I am to finally have a product that after 20 years of doing this, really covers every single need we have in court during hotseat presentations! Thank you"

Gerard Buitrago | Greenberg Traurig

"You guys are absolutely fantastic both as developers and supporters of your software...I do wholeheartedly believe that at this point, only the most stubborn of vets, and the most ignorant of amateurs are using anything but OC4. It really is a cut above in every category."

Stephen J. Padwe | Elite Trial Consultants

"I used OnCue for four months in San Jose in the U.S. vs. Holmes Criminal Fraud Trial. OnCue performed flawlessly! I received several positive comments about the quality and look and feel of our presentation. Other Trial Presentation Programs simply cannot match the speed and precision of OnCue. I am a big fan!"

Brian Bennett | TBC Video

"Thanks for making this software! This is the best in the industry! I've been on OnCue full time now for the last 6 months really diving in. By far exceeds any of the competition in so many ways. Greatest customer service I've ever received as well"

Hank Wisrodt | 3 Stix Productions

"I LOVE, LOVE, LOVE your program. I am guessing you get that from a lot of people."

Carl Seyer | Trial Resource

"...it works exactly as we wish it did, and is incredibly easy to grasp despite being extremely powerful. I can't wait to start prepping for my next trial!"

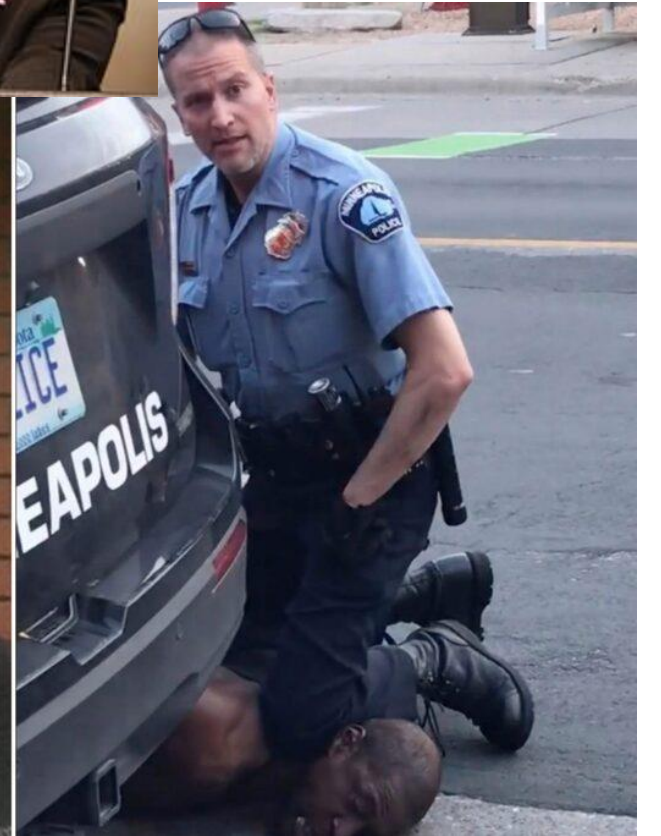
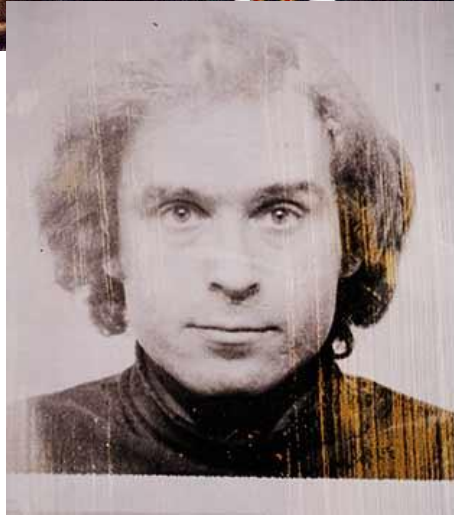
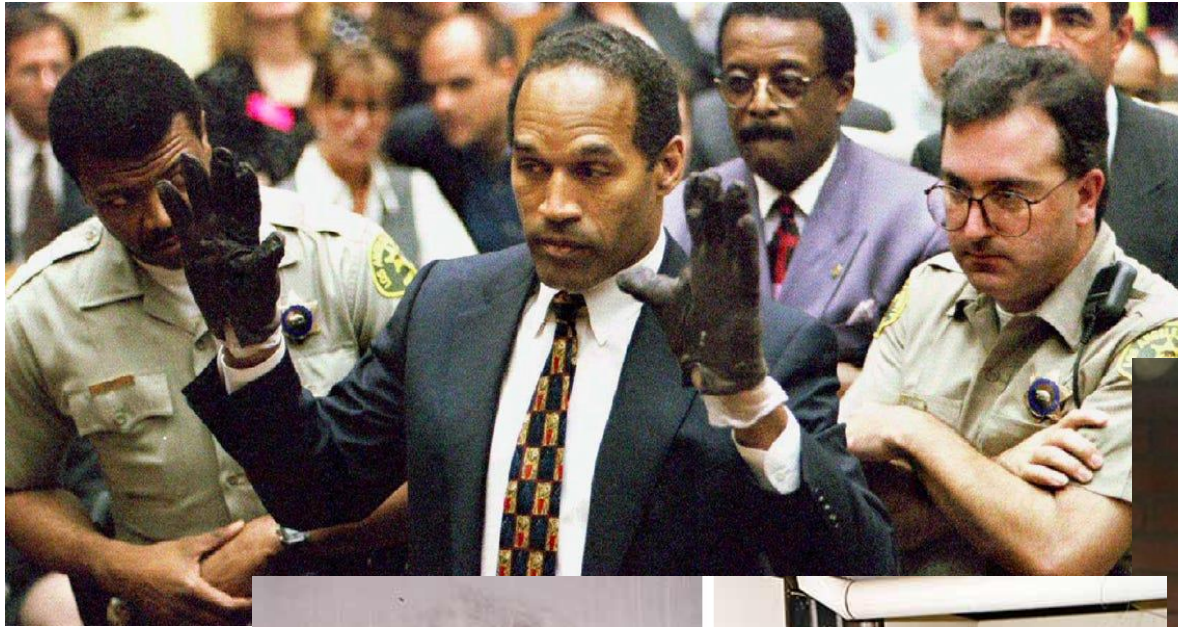
Kelly Hess | Loewinsohn Flegle Deary Simon LLP

REMOTE TESTIMONY



- Zoom, Teams, WebEx, etc.
- Audio? Can everyone clearly hear the testimony?
- Steady internet connection
- Do you have a backup plan?
- Test and verify!

PRESENTATION OF EVIDENCE



ON A LIGHTER NOTE...



SEPARATE YOURSELF FROM YOUR ADVERSARY

- Competent
- Professional
- Multifaceted
- Engaging
- Most importantly - Memorable



LOOKING AHEAD



SUMMARY

- Be engaging
- Courtroom scouting
- Technological advantage
- Evidence and how it impacts the jury
- Advantages of trial software and the importance of preparation
- Looking to the future



THANK YOU

“ At the end of the day, justice is the goal – Technology is an effective and valid means to an end. ”

– Fred Lederer

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